



## Media Guidelines

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**The contact number and email address below are for media requests only.** For student inquiries, general questions and sponsorship opportunities, please call 1-800-GET-COKE for assistance.

### **Filming or Shooting Photography at World of Coca-Cola or in Pemberton Place**

- Please contact Public Affairs and Communications at (404)676-3886 regarding your request to film or take photographs for commercial use.
- Please allow at least 72 hours for your request to be evaluated, as approval is required prior to arrival.
- Filming must take place on weekdays, Monday through Friday to accommodate peak crowds on Saturday and Sunday.
- To promote a safe and enjoyable environment for our guests, the use of tripods, supplemental lighting and other equipment will not be allowed during operating hours. Handheld or shoulder-mount video cameras must be used when filming at the attraction or in Pemberton Place.
- High resolution images of World of Coca-Cola are available through the [press center](#) Image Gallery.
- High definition b-roll footage of the attraction is available through the [press center](#) A/V Center.

### **Complimentary Media Admission**

- The World of Coca-Cola evaluates requests from media for complimentary admission on a case-by-case basis when requests are made prior to arrival.
- This offer may be available to journalists when working on a story or visiting on their own personal time.
- Please email the date and time you would like to visit to [groups@worldofcoca-cola.com](mailto:groups@worldofcoca-cola.com) at least three (3) business days prior to your arrival so we may evaluate your request.